

NASIG Board Conference Call Agenda
April 8, 2020

Executive Board:

Angela Dresselhaus, *Past President*
Kristen Wilson, *President*
Betsy Appleton, *Vice President/President-Elect*
Beth Ashmore, *Secretary*
Jessica Ireland, *Treasurer*
Cris Ferguson, *Treasurer-in-Training*

Members at Large:

Keondra Bailey
Michael Fernandez
Shannon Keller
Lisa Martincik
Marsha Seamans
Steve Shadle

Eugenia Beh, *Ex Officio*
Lori Duggan, *Ex Officio*

Guests: Treasa Bane, C4DISC Representative, Anna Creech, Conference Coordinator, Wendy Robertson, PPC, Megan Kilb, PPC

Regrets: Chris Bullock, *Ex Officio*

1.0 Welcome

The meeting was called to order at 3:00 pm Eastern.

2.0 C4DISC Membership

Treasa Bane shared information about NASIG's potential continued membership in C4DISC. The membership fee would be \$750 and NASIG would need to approve the C4DISC [organizational guide](#). The board will review the organizational guide.

VOTE: Lisa Martincik moved to continue membership in C4DISC pending review of the organizational guide. Angela Dresselhaus seconded. 11 votes in favor. 0 votes against. 0 abstentions.

3.0 Online Conference

With the cancellation of the onsite conference in Spokane, the board discussed how to move the conference content online. The goal is to try to do something that is easy to manage as well as appealing and convenient for people to attend. The board discussed doing a short live event with vision speakers and selected other presentations and the rest of the content would be pre-recorded and on-demand with discussion with presenters via social media or the blog. There were concerns that the discussion in sessions is crucial to the value of the presentation and that pre-recorded presentations would lose that. There were also concerns that presenters who were to pre-record their sessions would have to put in a lot of extra effort to create the videos. Kristen Wilson suggested that the pre-recorded sessions would just be the product of a Zoom call with a member of PPC recording the Zoom without an audience so the presenter would be presenting as if it were live and not having to create the video themselves.

The board discussed the need to see what the preferences of presenters would be in order to not overburden people in an already difficult time. Once we know more about what presenters preferences are for presenting (i.e. live, pre-recorded, writing a paper for the proceedings with presenting or not presenting at all) we can better plan what kind of live event we want to put on.

ACTION ITEM: Wendy Robertson and Megan Kilb from PPC will work on contacting speakers and see which option for presenting they would prefer and with that information provide a recommendation to the board of a schedule for a live event.

The board agreed that all content would be available on-demand after it was recorded. The board discussed whether we should try to start putting out presentations as soon as possible since there may be libraries looking for professional development content for their staff while they are working from home. The board agreed that it would be good to get content out as soon as possible, but that it might be difficult considering the logistics of registration and content delivery that have yet to be determined.

The board discussed potentially making all the content free, having a suggested donation or having a lower registration fee. Our ability to make the content free would be dependent on our ability to cover our existing costs (i.e. speaker fees, awards, potential upgrades to video conferencing subscriptions to allow for more participants, captioning of videos, outgoing chair gifts) and whether or not we can convince any of our sponsors to sponsor the online conference. Two sponsors have already asked for a refund of their sponsorship. We would also need to consider that making it free might mean a lot more people viewing the live sessions and creating connectivity problems although since it would be available on-demand later and low cost, not being able to access the live events may not be as much of a hardship for attendees. We could also potentially simulcast on YouTube which could increase our bandwidth. We would also need

to consider captioning the sessions using something like rev.com which would incur additional costs that we would want to budget for.

ACTION ITEM: Cris Ferguson will reach out to sponsors to gauge their interest in sponsoring the online conference at any level.

ACTION ITEM: Cris Ferguson will put together a budget based on the costs identified to determine if we could make the conference free and, if not, what we would need the registration cost to be in order to cover costs.

Through Beth Ashmore, Eugenia Beh asked if the Equity and Inclusion Committee should still prepare a town hall session for the new online conference. Wendy suggested that they plan something we could do later in the summer as a separate webinar.

The board discussed if we would be able to bring any of our social programming like the first timers reception into the online conference. The board discussed the possibility of doing a virtual mentoring program. The board also discussed the possibility of doing an online social event like the late night socials at the conference using breakout rooms in web conferencing or a platform intended for online socializing and/or gaming. Scheduling virtual user group meetings might be another option for something smaller and more collaborative. The board also discussed if preconferences would move online since they are longer and tend to be more hands on. If they are offered online they would represent additional costs because those speakers receive a fee. Preconferences that did not want to go online could also be lined up for Madison in 2021.

Since time was running short, Kristen asked if everyone would be able to meet again on April 22nd at 3:00pm ET.

ACTION ITEM: Beth will get a conference call for April 22nd at 3:00pm ET.

4.0 Adjourn

The meeting was adjourned at 4:00 pm Eastern. Minutes submitted by: Beth Ashmore, Secretary, NASIG Executive Board.