

**NASIG Sponsorship Opportunities**

Sponsorships

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| **Tier 1 - $2,500** | **Tier 2 - $1,500** | **Tier 3 - $600** |
| **Access to Conference Registration List** | **Free Registration for 1 company representative** | **Display of Logo** |
| **Free registration**  **for 2 company representatives** | **Vendor Expo** | **NASIG Newsletter ad** |
| **Vendor Expo** | **Display of Logo** | **Vendor Lightning Talk** |
| **Display of Logo** | **NASIG Newsletter ad** |  |
| **NASIG Newsletter ad** | **Vendor Lightning Talk** |  |
| **Vendor Lightning Talk** |  |  |

* **Display of logo -** includes company logo presence on conference website and screen displays in all general sessions at conference.
* **Free registration** is available for either two representatives for Tier 1 OR one representative for Tier 2 for the full conference.
* **Lightning talk –**includes a slot in vendor lightning round session.
* **Newsletter Ad -** includes single interior page ad in the NASIG Newsletter.
* **Conference Registration List –** provided to Tier 1 sponsors only -includes a copy of the early bird registration list prior to the conference. NASIG permits a one-time use of e-mail addresses.

## **Award Sponsorships**

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| **Award** | **Description** | **Sponsor rate** |
| [Birdie MacLennan Award](https://nasig.org/page-18284#Birdie) | A $1,600 award to advance the profession by providing mid-career information professionals with the opportunity to share their understanding and accelerate their knowledge of information resource management (e.g., serials and/or e-resources acquisitions, resource metadata and discovery. | $1,600 |
| [Capstone Award](https://nasig.org/page-18284#Capstone) | A $1,500 award to recognize a professional who has made significant and distinguished contributions to the field of information resource management. | $1,600 |
| [First-Timer Award](https://nasig.org/page-18284#first-timer) | To provide an information resources management professional or paraprofessional who has not yet attended a NASIG Annual Conference with the opportunity to attend and accelerate their knowledge and understanding of the management of information resources by networking and interacting with a wide range of dedicated professionals. | $1,600 |
| [Fritz Schwartz Education Scholarship](https://nasig.org/page-18284#schwartz) | A $4,600 scholarship and conference travel grant for a graduate student demonstrating excellence in scholarship and the potential for accomplishments in an information resource management career. | $4,600 |
| [Dan Tonkery Horizon Award](https://nasig.org/page-18284#horizon) | Award for a promising new information resources management professional, covering conference registration for 2023. Recipients will also be invited to serve on a NASIG committee. | $1,600 |
| [John Riddick Student Grant](https://nasig.org/page-18284#Riddick) | To encourage participation in the information supply chain by students who are interested in pursuing some aspect of information resource management (e.g., serials and/or e-resources acquisitions, resource metadata and discovery, scholarly communications, collections management, digital publishing, e-resource or serials sales, scholarly publishing, or knowledgebase management). | $1,600 |
| [Paraprofessional Specialist Award](https://nasig.org/page-18284#parapro) | Awards for promising paraprofessionals, covering conference registration for 2023. | $1,600 |
| [Rose Robischon Scholarship](https://nasig.org/page-18284#robischon) | A scholarship awarded to an information resource management professional lacking funds for travel. The scholarship is covering conference registration for 2023. | $1,600 |
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**Thank you for your support!**

### Organization name, conference contact name and billing email. Payment options will be sent to the billing email.

**Order form can be sent by email to:**

**Nicole.ameduri@springernature.com**