

Riding the rapids and rolling with confidence: promoting A to Z list using tutorials and poster sessions

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Why promote?

Because while we talk about it during our instruction sessions and reference transactions, there is a number of students who still do not know what an A to Z list is. “Does our library have this journal? Where can I find this article?” questions like this prompted creation of A to Z list tutorials with Adobe Presenter software: <http://www.isu.edu/library/research/tutorials.htm>. The tutorials are easy to create; they are mostly short and can be viewed in any slide-order. They are also accessible 24/7 on our library page.

The tutorial’s creation coincided with the ISU’s Faculty Annual Research and Creative Activities Day, where our library team took several presentations, including A to Z list tutorial poster.

Who is our audience?

Everyone: new faculty, distance education students, ESL students, etc.

What was the outcome?

We met several new faculty members who did not even know that our library can create tutorials, that A to Z list would show them the journals we subscribe to and were excited to direct and bring their students for library instruction sessions.

What’s next?

Finding the way to access tutorial’s usage and create more ways for promotion: through ILL slips, departmental liaisons meetings, bathroom newsletter, etc.

If you have any questions or ideas or suggestions on promoting A to Z List at your university, let me know: kourregi@isu.edu

